



Applications are invited for the position of:

Civic and Community Video Journalist

Term: This is a time limited position which will end on March 31, 2023

Description

U Multicultural is looking for an experienced reporter to work as a Civic and Community Video Journalist.

This position is funded by The Local Journalism Initiative and has been made possible by the Government of Canada, administered by The Canadian Association of Community Television Users and Stations (CACTUS).

U Multicultural is a community-based media platform, TV and Radio broadcaster focused on ethnocultural communities of Manitoba and Canada.

The candidate will be producing civic journalism, which is defined as reportage about the activities of the country's civic institutions (for example, courthouses, city halls, band councils, school boards, federal Parliament or provincial legislatures) or subjects of public importance to society.

The ideal candidate will have a strong understanding of video journalism, an understanding of how local issues impact residents, and a passion for storytelling and solid media production skills, especially in video. It is equally important that the candidate understands the principles of community based media -- they will function as the leader of a team of volunteer community media makers who will collaboratively create professional quality content delivered through video, web, podcasts and social media.

Requirements of the position include:

- High degree of self motivation and proven ability to generate story ideas;
- A demonstrated ability to identify, research and produce engaging video stories, panel discussions, and interviews for local audiences Strong digital video skills including editing; experience in audio, social media, online journalism and media writing are assets;
- Excellent interviewing skills, demonstrating an ability to establish an appropriate rapport with sources. Proven ability to work with volunteers to create high quality professional productions;
- Strong organizational and time management skills, ensuring deadlines are always met;

- Have a keen interest in civic issues and politics;
- A valid driver's license.
- (if applicable) must be able to work in both of Canada's official languages
- willingness to work with volunteers on evenings and weekends when necessary

Qualifications

In addition, preference will be given to candidates who:

- Have a demonstrated understanding, or experience with, community based media organizations
- Demonstrated ability to work with volunteers, preferably in a media production setting
- Have a strong understanding of online reporting and social media, and the appropriate integration of those tools to complement video products;
- ability to work in both official languages

To apply, please download the application here [or contact at info@u-channel.ca](#) :

We thank all applicants for their interest; however, only selected candidates will be contacted for an interview.

U Multicultural is an advocate for equity and is committed to ensuring representation in its community. We welcome applications from members of visible minorities, women, Indigenous peoples, persons with disabilities, persons of minority sexual orientations and gender identities, and others with the skills and knowledge to productively engage with diverse communities.

U Multicultural seeks to maintain its commitment to excellence and recognizes that increasing the diversity of its workplace supports this objective.

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Government
of Canada

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gouvernement
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(cactusmedia.ca)

