

## **Video Journalist**

### **The Organization**

Based in Winnipeg, Manitoba, U Multicultural Inc. is a non-profit organization that builds TV and digital media platform to empower ethnocultural communities. We operate on the principle of inspiring local action, multiculturalism, and diversity.

U Multicultural has several projects in motion, including the series of television programs available on TV in Canada coast to coast and digitally, documentaries, and other media projects related to the ethnocultural community of Canada.

Learn about us at [www.u-channel.ca](http://www.u-channel.ca)

### **Position Overview**

U Multicultural is looking for an experienced Video Journalist for a FULL-TIME term position. As an experienced News professional, you know what content our viewers want and how to deliver compelling stories. As a proven innovator, you know how to emphasis creativity over tradition. You should be capable of using traditional and non-traditional mediums to tell a story.

#### ***The duties and responsibilities of this position include:***

- Gathers and verifies factual information regarding stories through interview, observation, and research
- Shoots and edits video material for news coverage
- Organizes material and writes engaging, relevant and concise news stories under tight deadlines according to prescribed editorial style and format standards
- Generates compelling story ideas and knowledgeable contacts and responds to breaking news situations quickly and accurately
- Be fluent in social media trends with a personal Twitter account and the knowledge to use it to generate stories and ideas

#### **Qualifications:**

- Proven experience operating a video camera and editing to deadlines
- Relevant degree / diploma from a recognized post-secondary institution
- A person who truly understands multi-platform coverage and doesn't feel bound by the confines of a typical Television reporter package
- Excellent knowledge of the cultural and political landscape of the city
- Excellent interpersonal and communication skills
- Proven ability to work well in a team environment
- Must be able to multi-task and deliver under tight deadlines
- Ability to be flexible in a changing work environment
- Must be available to work evenings and weekends
- Minimum 3 years of experience in motion graphics design
- Must display extensive knowledge of current design and typography trends
- Expert knowledge of Adobe CC suite/DaVinci Resolve or Final Cut
- Knowledge of video-editing, video production equipment including cameras and still photography is a plus

#### **Position Start Date and Compensation**

Term: January 4, 2021-March 31, 2021

Application deadline: 2020-10-13

Job Types: Temporary

Please send your resume, cover letter and portfolio to [hr@u-channel.ca](mailto:hr@u-channel.ca)