



**COVID-19 Info Series, a project produced by U Multicultural Channel
with support of Canadian Red Cross and Government of Canada**

Winnipeg, Manitoba - A media group is producing **COVID-19 Info Series** - Fifteen COVID-19 related videos to provide information to newcomers and immigrants with the objective to mitigate risks and impact while supporting recovery and resiliency. The project is supported through the **Canadian Red Cross COVID-19 Emergency Support for Community Organizations Granting Program**, funded by the **Government of Canada's Emergency Community Support Fund** led by **Employment and Social Development Canada**.

Taya Rtichsheva, the **CEO and Founder of U Multicultural**, said the project's purpose was to design and deliver a series of 15 informational and educational videos focused on immigrants, newcomers.

"The series will provide community navigation support, help to identify COVID-19, access critical services while physical distancing, stay informed about the immigration process and travel requirements, risks, and be prepared for the emergency." - **Taya Rtichsheva, Founder at U Multicultural**.

Each episode will be hosted by one of four individuals covering a wide array of topics. These are leaders and influencers of Manitoba and its ethnocultural and diverse communities. **Margaux Miller** - motivational speaker, Start Podcast Host; **Lourdes Federis** - Host, Filipino Community leader, Entrepreneur; **Luana Cunha** - Host, Musician, Teacher, Brazilian Community leader; **Jyoti Kalsi** - Host, East Indian Community leader.

"These are unprecedented times, as we face huge global challenges! Now it is important to treat every circumstance with as much grace, compassion, and sympathy as possible. We are honoured to offer guidelines on various topics about how to deal with day-to-day situations related to COVID-19. There are a range of other important recommendations to make this time of unity and strength: communication, compassion and kindness. Speak to each other, listen to each other with an open heart and mind, and then strive to respond with love." - **Elena Yemelyanova, Project Manager at U Multicultural**.

The first episode of COVID-19 Info Series, hosted by Margaux Miller, covers the **Coronavirus Disease (COVID-19), symptoms and treatment** and is available for watching at the U Multicultural Channel's website. <https://u-channel.ca/covid-19/>

New episodes will be released every **Wednesday** and **Friday** on U Multicultural's website 24/7 video streaming, YouTube, and social media. The series will be airing by Shaw Spotlight in Manitoba.

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