



**MULTICULTURAL
CHANNEL**

ETHN 
2020 FEST

SPONSORSHIP OPPORTUNITIES

STARTING AUGUST 15

ONLINE AND ON TV



U Multicultural is an ethnocultural media channel established with the objective of serving the diverse communities and contributing to the dynamic multicultural identity of Manitoba and Canada by offering accessible multi-ethnic television service.

U Multicultural serve ethnocultural communities by producing Television content in different languages. This content represents the beauty of each culture. This year, U Multicultural opened the digital space for the communities to celebrate the multiculturalism and diversity, and call it Ethno Fest.

As a sponsor you will show leadership in promoting your products and services, get the exposure on web and social media platforms and Television channels.

STARTING AUGUST 15

ONLINE AND ON TV

SPONSORSHIP PACKAGES

GOLD \$1500

- Company name listed as a sponsor in each episode before or after opener and at the end of episodes on TV and all digital platforms.
- Social media acknowledgment on Facebook, Instagram, Twitter, LinkedIn
- Company banner placement on the website of U Multicultural

SILVER \$1000

- Company name listed as a sponsor in each episode before or after opener and at the end of episodes on TV (Shaw, WCGTV) and all digital platforms.
- Company banner placement on the website of U Multicultural

BRONZE \$500

- Social media acknowledgment on Facebook, Instagram, Twitter, LinkedIn
- Company banner placement on the website of U Multicultural

PROMOTE YOUR PRODUCT OR SERVICE OR JUST POINT POTENTIAL CUSTOMERS TO KNOW ABOUT YOU.

- All ads must be received by August 14, 2020
- All images should be 300dpi at full size.
- Sponsors/ads are subjected to U Multicultural's approval.
- Financial contributions at any level would assist us with costs associated with this event
- If you have any particular sponsorship requirements, we would be glad to discuss them with you

**CONTACT US:
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www.u-channel.ca

